

**What is the**

**P I N K**

***girls' self-esteem conference***

**P.I.N.K.**

is

**P**assionat**e I**ndividuals who are **N**on-conforming **K**nockouts

The purpose of the P.I.N.K. Girls' Conference is to encourage girls about the importance of a proper self image -- seeing themselves as God sees them -- and to act accordingly, as God calls them, not as the world encourages them.

# Romans 12:2

*Do **not conform** any longer to the pattern of this world, but **be transformed** by the renewing of your mind. Then you will be able to test and approve what God's will is -- His good, pleasing and perfect will.*

Through scripture memory and interactive activities, PINK Girls' Conference will help challenge teen girls on how not to give in to peer pressure; and how to become a positive influence in the world

- According to the **Real Girls, Real Pressures: Dove Self-Esteem Report**, 61% of teen girls admit to talking badly about themselves
- Only 67% of girls age 13-17 turn to their mothers as resource when feeling badly about themselves; compared to 91% of girls age 8-12
- At age 16, girls become more likely to seek support from their male peers than from their own dads
- 75% of girls with low self-esteem reported engaging in negative and potentially harmful activities such as disordered eating, cutting, bullying, smoking or drinking

# What is Self-Esteem?

- A confidence and satisfaction in oneself
- Self-re-spect (noun) a proper respect for oneself as a human being
- Reflects a girl's overall evaluation or appraisal of her own worth. Encompasses beliefs and emotions
- Self-worth, self-love, self-regard, self-integrity

- According to the **New York University Child Study Center**, a girl's self-esteem peaks by age 9, and then takes a nose dive
- Health risks accompany girls' drop in self-esteem due to risky eating habits and depression
- 20-40 percent of girls start dieting by age 10
- Among 5th-12th graders, 47% said they wanted to lose weight because of pictures in magazines



*The conference will help girls uncover the truths about how the world views beauty and how the media manipulates it*

**[http://www.dove.us/#/features/  
videos/default.aspx\[cp-  
documentid=7049579\]](http://www.dove.us/#/features/videos/default.aspx[cp-documentid=7049579])**



# Emille Victoria Crawford Keynote Speaker

[www.emillevictoria.com](http://www.emillevictoria.com)



Emille was previously a singer in the  
Christian Latin girl group  
**Chica**

She is currently a speaker with the  
Bill Glass Champions for Life prison ministry



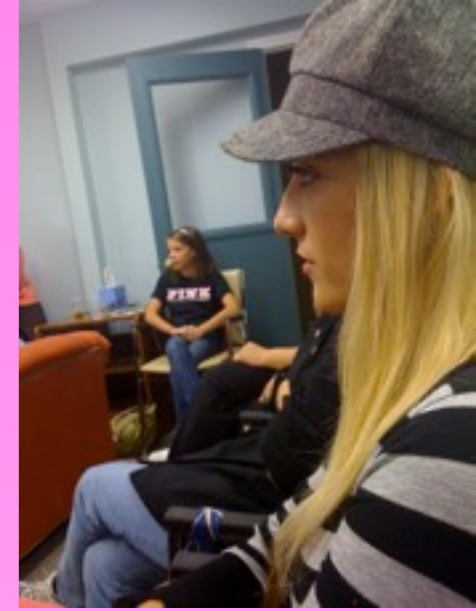
*Emille shares her personal testimony including her struggles with low self-esteem as a teenager, and how she allowed the view she had of herself negatively influence her behavior. She challenges girls to turn to God for affirmation of who they are, and not allow peers or the media convince them of someone they're not.*

In addition to scripture, testimony, and one-on-one share time, the girls will also learn how to become more comfortable and confident in who they are, and less concern with who they think they're suppose to be.

# 1 Peter 3:3-4

*Your beauty should not come from outward adornment, such as braided hair and the wearing of gold jewelry and fine clothes. Instead, it should be that of your inner self, the unfading beauty of a gentle and quiet spirit, which is of great worth in God's sight.*

P.I.N.K. was originally  
launched as  
home events...



...and is now  
booking in  
churches & schools





The P.I.N.K. Girls' Conference is available as a three-hour seminar, or a full day event.



***The full-day  
conference includes  
a concert with one  
of our special guest  
Christian music  
artists!***

***(actual artist used each event  
depends upon availability)***



# The Responsibility of the Church

- **Promote the event to various churches and youth groups and invite girls age 12-17 to participate**
- **Provide church staff/youth leaders to be present at event**
- **Provide an appropriate space at the church that will accommodate the size of the event**
- **Provide large screens and projector to accommodate a power point presentation, and a microphone for the speaker**
- **Provide healthy snacks and drinks for break time**
- **For events that include the concert, the church needs to provide the stage, sound, and lights (most church sanctuaries are equipped enough for artists' needs)**
- **For full day events (4-5 hours), church may choose to provide lunch for the girls or have them bring their own**

# For more information on the Keynote Speaker or the Booking Agent

Emille Victoria Crawford <http://www.emillevictoria.com/>

Gloria Green Entertainment <http://www.gloriagreenentertainment.com>



**For conference booking  
information including  
pricing and availability  
contact  
gloria green at  
[ggreen@gloriagreenentertainment.com](mailto:ggreen@gloriagreenentertainment.com)**

**Ways to connect with PINK online**

**[www.impinkonline.com](http://www.impinkonline.com)**

**[www.facebook.com/I.M.PINK.ROM12.2](http://www.facebook.com/I.M.PINK.ROM12.2)**

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